# Advocacy Plans

## Developing an Advocacy Plan

### What needs to change?
- Tip: Identify which issues do you want to focus on, and choose concise and action-oriented objectives
- The lack of knowledge for people in developing accurate budgets that matches the needs of the citizens and their lack of knowledge about the BUDGET

### Who do we need to influence?
- **What do we need them to do?**
- Tip: Identify 2 or 3 things which would help achieve the overall objective

<table>
<thead>
<tr>
<th>To do</th>
<th>By whom</th>
<th>By when</th>
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<tbody>
<tr>
<td>1. Increasing people awareness and knowledge about the budget</td>
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<td>2. Participating in setting up the priorities for the budget</td>
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<td>3. Raising the awareness for people in charge to accept the citizens opinions and involving them in the decision making process</td>
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### What will we do to target this stakeholder?
- Tip: Consider what you’ll do for advocacy—will you provide technical advice, develop a partnership, or write a paper/report/letter?

| Create small modules for University students | CSOs | 2021 |

### Managing risks
- Tip: Consider the risks of your plan (eg. lack of funding, political resistance, unwillingness to partner, security). What can you do to manage them?

| Lack of people’s awareness in municipalities | Citizens | 2030 |
| Make a comparison between the previous and the current situation in order to measure the progress extension | | |

### Monitoring Success
- Tip: Identify indicators that tell you if you’re being successful, and identify some actions you can undertake to help track progress

| Make a comparison between the previous and the current situation in order to measure the progress extension | -Make a survey to study the peoples contentment about the budget and the way it was addressed | 2025 |
| -Have more media coverage over the participatory budgets | | |

### Messaging
- **Our Money, Our Budget!**
- Get involved!
## Developing an Advocacy Plan

### What needs to change?
Tip: Identify which issues do you want to focus on, and choose concise and action-oriented objectives

- Giving the space for the specialized CSO Parliamentary committees to participate in dialogue and giving their opinions about their meetings.

### Who do we need to influence?
**What do we need them to do?**

- Attending the parliamentary sessions
- The freedom of debating and giving their opinions
- Develop a clear obligatory system for the parliamentary committees and to have instructions and regulation for participating during sessions.

### To do | By whom | By when
--- | --- | ---
What will we do to target this stakeholder? | Convince the head of the House of Representatives and the permanent committee | Coalitions, specialized CSOs | One year

### Managing risks
Tip: Consider the risks of your plan (eg. lack of funding, political resistance, unwillingness to partner, security). What can you do to manage them?

- Rejection from the parliament
- Disorganizing the CSO itself. The commitment from the CSO to attend and monitor the sessions.

### Monitoring Success
Tip: Identify indicators that tell you if you’re being successful, and identify some actions you can undertake to help track progress

- The approval from the Parliament
- Number of proposal requested from the CSO
- Number of CSO representatives, number of the sessions attended

### Messaging
- The importance of finding a space for the Civil Society Organizations in participating in the Parliamentary Committees meetings
- Give the CSOs the freedom of giving their opinions in the meetings
- Guarantee the existence of the CSOs in the Parliamentary Committees meetings