TAP Network Steering Committee - 2020-2021 Steering Committee

Meeting Decisions 5 May 2021 Present: Mr. John Romano, TAP Secretariat Ms. Claudia Villalona, TAP Secretariat Ms. Ellery Wong, TAP Secretariat Ms. Jean Scrimgeour, Accountability Lab Ms. Judith Kaulem, Poverty Reduction Forum Trust Ms. Linh Nguyen, ADA Ms. Florence Syevuo, SDG Kenya Forum Absent: Mr. Peter van Sluijs, CSPPS Next meeting: 19 May 2021 **Chairing Meeting:** Ms. Jean Scrimgeour, Accountability Lab

DECISIONS TAKEN FROM CONFERENCE CALL IN GREEN; FOLLOW-UP ITEMS IN BLUE Agenda Items:

- 1. Review and Approval of last Steering Committee Call Notes and decisions between calls
- 2. Discussion on TAP HLPF Planning
- 3. Update on TAP Storytelling Initiative
- 4. Update on SDG16+ Civil Society Toolkit
- 5. Partnership Updates
 - a. Update on TAP Partners Refresh
 - b. Debrief from TAP Coordination Call Tuesday, 4 May 2021
- 6. Review of TAP Partner Applications
- 7. AOB

1. Review and Approval of last Steering Committee Call Notes

Discussion:

You can find the last Steering Committee Call notes from April 7, 2021 in the google doc here: <u>https://docs.google.com/document/d/1iPUjqq_AVvjfiKGqpGuPokJ8Th3FnacnHsCW-Yt_kiA/edit</u> <u>?usp=sharing</u>

DECISIONS

The Steering Committee moved to approve the last Steering Committee call notes from the 7 of April 2021.

2. Discussion on TAP HLPF Planning

Discussion:

You can find an overview of the TAP side-events for the 2021 HLPF here: <u>HLPF 2021</u> <u>Planning.docx</u>

- The TAP Secretariat drafted a tentative overview of the TAP side-events:
 - $\circ~$ SDG 16 is under review this year which makes this year's HLPF particularly eventful
 - Launching several resources (toolkit and accountability report) and partnership events
 - Highlighted are high priority events that are confirmed with partners
 Seven confirmed webinars, two learning labs
 - Color coded based on degree of effort required (red TAP is leading)
 - Comparative to the events hosted in 2019
 - Tentative events can be found at the bottom
- Outlines advocacy priorities: global SDG Accountability report, Storytelling, Voices of SDG
 - Accountability Lab suggested developing advocacy messages ahead of time for use during HLPF
 - Maybe to provide to Partners to use as well
- A key priority should be inclusivity and involving more csos

Follow up

- The side events overview document will be developed as plans are confirmed and developed, will provide SC updates as they come
- Develop an advocacy web page dedicated to TAP's outlining all of TAP events and advocacy activities (similar to 2020)
- Develop communications plan for HLPF with key messages and statements

3. Update on TAP Storytelling Initiative

Discussion:

- The TAP Comms and Outreach officer provided an overview of storytelling workstream
 - Will be launched next week
 - Three stories featuring three organizations (TAP conversations interview, written interview, twitter spotlight)
 - Working on keeping momentum ahead of HLPF: 12 stories, blogs, interviews to be published before HLPF
 - Storytelling will have consistent and identifiable logo and branding
- Accountability Lab suggested drafting "precooked" social media messaging to keep interest and momentum going ahead of HLPF

Follow up

- Will continue to generate interest and publish stories ahead of HLPF
- It was suggested that the communications and outreach officer prioritize launching up Instagram and Facebook ahead of HLPF
 - Discussion tabled for next SC call
 - Can livestream events for HLPF

4. Update on SDG16+ Civil Society Toolkit

Discussion:

You can find the latest draft of the SDG16+ Toolkit here:

https://drive.google.com/file/d/1tADrLHcxBFp2zymOqXAC_tA9NZmqUT-m/view?usp=sharing

Latest draft provided from consultant this morning on the progress of the toolkit.

- On time to launch for HLPF
- Nicole will need 4 to 5 days extension, but still fits within timeline to have ready by the end of May
 - Leaves a little over a month for the design development
- Once final draft is finalized, the secretariat will share with the Steering Committee advisory group for comments and feedback before submitting to copyediting and design
- Online version for the initial launch, followed by PDF/print version following after
 Web-version is more accessible
- Secretariat is helping compiling case studies and providing additional support to allow consultant to finish on time

Follow up

• Once final draft is finalized, the secretariat will share with the Steering Committee advisory group for comments and feedback before submitting to copyediting and design

5. Partnership Updates

Discussion:

- a. Update on TAP Partners Refresh
- b. Debrief from TAP Coordination Call Tuesday, 4 May 2021
- 20 responses for Partnership update-- still a lot of time left
- Partners expressed concern over the accessibility of the partnership update form
- Coordination call was more on topic than before with guiding discussion questions to keep the call more pointed and constructive

Follow up

- Develop word document to make the partnership update form more accessible
- Will develop guiding question ahead of every coordination call to guide discussion

6. Review of TAP Partner Applications Discussion:

There has been one partner application since the last Steering Committee Call still pending partner review from the last call.

Follow up

- Will reach out to colleagues from Uganda before the next call to vet the application
- 7. AOB