TAP Network Steering Committee - 2020-2021 Steering Committee

5 May 2021

Present:
- Mr. John Romano, TAP Secretariat
- Ms. Claudia Villalona, TAP Secretariat
- Ms. Ellery Wong, TAP Secretariat
- Ms. Jean Scrimgeour, Accountability Lab
- Ms. Judith Kaulem, Poverty Reduction Forum Trust
- Ms. Linh Nguyen, ADA
- Ms. Florence Syevuo, SDG Kenya Forum

Absent:
- Mr. Peter van Sluijs, CSPPS

Next meeting: 19 May 2021

Chairing Meeting:
- Ms. Jean Scrimgeour, Accountability Lab

DECISIONS TAKEN FROM CONFERENCE CALL IN GREEN; FOLLOW-UP ITEMS IN BLUE

Agenda Items:
1. Review and Approval of last Steering Committee Call Notes and decisions between calls
2. Discussion on TAP HLPF Planning
3. Update on TAP Storytelling Initiative
4. Update on SDG16+ Civil Society Toolkit
5. Partnership Updates
   a. Update on TAP Partners Refresh
   b. Debrief from TAP Coordination Call - Tuesday, 4 May 2021
6. Review of TAP Partner Applications
7. AOB

1. Review and Approval of last Steering Committee Call Notes
   
   Discussion:
   You can find the last Steering Committee Call notes from April 7, 2021 in the google doc here:
   https://docs.google.com/document/d/1iPUjqq_AVyjKlKGpGuPokJ8Th3FnacnHsCW-Yt_kiA/edit?usp=sharing

   DECISIONS
   The Steering Committee moved to approve the last Steering Committee call notes from the 7 of April 2021.

2. Discussion on TAP HLPF Planning
   
   Discussion:
You can find an overview of the TAP side-events for the 2021 HLPF here: [HLPF 2021 Planning.docx]

- The TAP Secretariat drafted a tentative overview of the TAP side-events:
  - SDG 16 is under review this year which makes this year’s HLPF particularly eventful
  - Launching several resources (toolkit and accountability report) and partnership events
  - Highlighted are high priority events that are confirmed with partners
    - Seven confirmed webinars, two learning labs
  - Comparative to the events hosted in 2019
  - Tentative events can be found at the bottom
- Outlines advocacy priorities: global SDG Accountability report, Storytelling, Voices of SDG
  - Accountability Lab suggested developing advocacy messages ahead of time for use during HLPF
  - Maybe to provide to Partners to use as well
- A key priority should be inclusivity and involving more csos

Follow up
- The side events overview document will be developed as plans are confirmed and developed, will provide SC updates as they come
- Develop an advocacy web page dedicated to TAP’s outlining all of TAP events and advocacy activities (similar to 2020)
- Develop communications plan for HLPF with key messages and statements

3. Update on TAP Storytelling Initiative

Discussion:
- The TAP Comms and Outreach officer provided an overview of storytelling workstream
  - Will be launched next week
  - Three stories featuring three organizations (TAP conversations interview, written interview, twitter spotlight)
  - Working on keeping momentum ahead of HLPF: 12 stories, blogs, interviews to be published before HLPF
  - Storytelling will have consistent and identifiable logo and branding
- Accountability Lab suggested drafting “precooked” social media messaging to keep interest and momentum going ahead of HLPF

Follow up
- Will continue to generate interest and publish stories ahead of HLPF
- It was suggested that the communications and outreach officer prioritize launching up Instagram and Facebook ahead of HLPF
  - Discussion tabled for next SC call
  - Can livestream events for HLPF

4. Update on SDG16+ Civil Society Toolkit

Discussion:
You can find the latest draft of the SDG16+ Toolkit here: [https://drive.google.com/file/d/1tADrLHcxBFp2zymOqXAC_tA9NZmgUT-m/view?usp=sharing]
Latest draft provided from consultant this morning on the progress of the toolkit.

- On time to launch for HLPF
- Nicole will need 4 to 5 days extension, but still fits within timeline to have ready by the end of May
  - Leaves a little over a month for the design development
- Once final draft is finalized, the secretariat will share with the Steering Committee advisory group for comments and feedback before submitting to copyediting and design
- Online version for the initial launch, followed by PDF/print version following after
  - Web-version is more accessible
- Secretariat is helping compiling case studies and providing additional support to allow consultant to finish on time

**Follow up**
- Once final draft is finalized, the secretariat will share with the Steering Committee advisory group for comments and feedback before submitting to copyediting and design

5. Partnership Updates

**Discussion:**

a. Update on TAP Partners Refresh
b. Debrief from TAP Coordination Call - Tuesday, 4 May 2021

- 20 responses for Partnership update-- still a lot of time left
- Partners expressed concern over the accessibility of the partnership update form
- Coordination call was more on topic than before with guiding discussion questions to keep the call more pointed and constructive
  - Follow up
    - Develop word document to make the partnership update form more accessible
    - Will develop guiding question ahead of every coordination call to guide discussion

6. Review of TAP Partner Applications

**Discussion:**

There has been one partner application since the last Steering Committee Call still pending partner review from the last call.

**Follow up**
- Will reach out to colleagues from Uganda before the next call to vet the application

7. AOB