

TAP Network Steering Committee - 2020-2021 Steering Committee

Meeting Decisions

19 May 2021

Present:

Mr. John Romano, TAP Secretariat
Ms. Claudia Villalona, TAP Secretariat
Ms. Ellery Wong, TAP Secretariat
Ms. Jean Scrimgeour, Accountability Lab
Ms. Judith Kaulem, Poverty Reduction Forum Trust
Ms. Linh Nguyen, ADA
Ms. Florence Syevuo, SDG Kenya Forum

Absent:

Mr. Peter van Sluijs, CSPPS

Next meeting:

2 June 2021

Chairing Meeting:

Ms. Judith Kaulem, Poverty Reduction Forum Trust

DECISIONS TAKEN FROM CONFERENCE CALL IN GREEN; FOLLOW-UP ITEMS IN BLUE

Agenda Items:

1. Review and Approval of last Steering Committee Call Notes and decisions between calls (5 minutes)
2. Update on TAP Storytelling Initiative and Outreach (15 minutes)
3. Update on TAP HLPF Planning (20 minutes)
4. Partnership Updates (10 minutes)
 - a. Update on TAP Partners Refresh
5. Review of TAP Partner Applications (10 minutes)
6. AOB

1. Review and Approval of last Steering Committee Call Notes

Discussion:

You can find the last Steering Committee Call notes from May 5, 2021 in the google doc here: <https://docs.google.com/document/d/1NNXLLYJFjN61RnSZUQtmX642hU23Kb1WkejseAAq71I/edit>

DECISIONS

The Steering Committee moved to approve the last Steering Committee call notes from the 5 of May 2021.

2. Update on TAP Storytelling Initiative and Outreach

Discussion:

The Communications and Outreach Officer provided an update on the ongoing TAP Storytelling initiative that was launched early last week. Below committee members can see the new story blog interview, video interview and twitter spotlight that was published to launch the initiative:

- <https://twitter.com/TAPNetwork2030/status/1392135378577117188?s=20>
- <https://tapnetwork2030.org/candid-concepts-tap-storytelling/>
- <https://tapnetwork2030.org/blogs/>

The officer plans to release new stories for the end of the month, including a guest blog from the Centre of Law and Democracy in Canada, as well as the WJP. TAP conversations are scheduled for the month of June. The goal is to keep the momentum of newly published initiatives ahead of HLPF. An archive will be available on TAP's blog platform and will be eventually linked to the partner page once the system is up.

Follow up

- **The communications and outreach officer will continue to roll out the initiative and keep the SC updated ahead of HLPF**

3. Update on TAP HLPF Planning

Discussion:

- You can find an overview of the TAP side-events for the 2021 HLPF here: [HLPF 2021 Planning.docx](#)
- Communications and Outreach Outline forthcoming...<https://docs.google.com/spreadsheets/d/1t7ndaFsCYe39vwrQuANaWWPuBMOAENkdiu0HwBbH2UM/edit?usp=sharing>

Secretariat has drafted a tentative schedule, but may be shifted depending on UNDESA official side event calendar, which has yet to be released.

The Coordinator also gave the floor to the communications and outreach officer who provided an overview of their tentative Comms and outreach strategy/Social media toolkit-- to be developed further as the conference nears. It will be shared with colleagues in the weeks ahead to generate interest and give partners materials to aid in advocacy and outreach on social media platforms.

The officer discussed ways to generate ownership among members and partners, including a drive or page to share their events, upload advocacy materials and accessible resources during and before HLPF. The officer will also develop a "how to engage at HLPF" brief document for the membership as well.

Follow up

- **The Secretariat will update the calendar and add details accordingly when the HLPF side event schedule is released**
- **The communications and outreach officer will further develop communications and outreach materials to showcase TAP's events as well as facilitate ownership and participation among members and partners**

4. Partnership Updates

a. Update on TAP Partners Refresh

Discussion:

Since the last steering committee call there has been 6 more partners that confirmed their partnership, which puts the number of confirmed at 26-- a bit below anticipated. Colleagues

have until Monday (the 24th) to complete the form. The Secretariat made the form more accessible via word document as had been requested.

Decisions:

- **The SC agreed to extend the deadline through the end of the month (Tuesday June 1) to allow more partners to confirm**

Follow up

- **The secretariat will send out a reminder ahead of the current deadline to add to urgency and then send another reminder letting partners know of the extension early next week**

5. Review of TAP Partner Applications

Discussion:

The secretariat has followed up with members and partners from Uganda that have yet to respond.



Follow up

- **The secretariat will follow up again with members and partners from Uganda and reach out to regional partners as well.**

Decisions:

- **The SC agreed to allow both members and partners to evaluate partner application to allow for the greatest collection of perspectives**

6. AOB

- Partner platform will be launched ahead of HLPF