

## TAP Network Steering Committee - 2020-2021 Steering Committee

## Meeting Decisions

8 September 2021

Present:

Mr. John Romano, TAP Secretariat  
Ms. Jean Scrimgeour, Accountability Lab  
Ms. Judith Kaulem, Poverty Reduction Forum Trust  
Ms. Linh Nguyen, ADA  
Ms. Florence Syevuo, SDG Kenya Forum  
Mr. Peter van Sluijs, CSPPS  
Ms. Claudia Villalona, TAP Secretariat  
Ms. Ellery Wong, TAP Secretariat

Next meeting:

29 September 2021

Chairing Meeting:

Ms. Jean Scrimgeour, Accountability Lab

### **DECISIONS TAKEN FROM CONFERENCE CALL IN GREEN; FOLLOW-UP ITEMS IN BLUE**

**Agenda Items:** [📄 Agenda TAP\\_SC\\_ConfCall\\_8September2021](#)

1. Review and Approval of last Steering Committee Call Notes (5 minutes)
2. Review of TAP Funding Proposal to Mott Foundation (10 minutes)
3. Discussion on TAP Fundraising Strategy (20 minutes)
4. Update on TAP Partner Platform (10 minutes)
5. Partnership updates (10 minutes)
  - a. TAP 2021 UNGA Side-Events
  - b. TAP Coordination Call - Thursday, 16 September
  - c. World Vision Partnership on SDG16+ Toolkit
6. Review of TAP Partner Applications (10 minutes)
7. AOB

#### **1. Review and Approval of last Steering Committee Call Notes**

##### **Discussion:**

You can find the last Steering Committee Call notes from August 11, 2021 in the google doc here: [📄 2021-08-25\\_TAP Network Steering Committee ConfCall 25August 2021](#)

### **DECISIONS: The Steering Committee moved to approve the call notes from August 25 2021**

#### **2. Review of TAP Funding Proposal to Mott Foundation**

##### **Discussion:**

- You can find a draft of the narrative proposal for the Mott Foundation for 2022-2023 here:  
[https://docs.google.com/document/d/1nIhbtozDabMLKaI8Sy\\_Pa2h5A9YYABIV/edit?rtpof=true&sd=true](https://docs.google.com/document/d/1nIhbtozDabMLKaI8Sy_Pa2h5A9YYABIV/edit?rtpof=true&sd=true)
- You can find a draft budget for the proposal here:  
<https://docs.google.com/spreadsheets/d/1b2dxZzoUoWqUTwo5pnnKF2Y1zdgdepCm/edit?usp=sharing&oid=117975708890673030335&rtpof=true&sd=true>


As discussed in the previous SC call, the TAP Secretariat drafted the Mott Foundation's proposal for review, comments and approval from the Steering Committee. Based heavily on the Swiss proposal, the draft Mott proposal reflects the updated budget through 2023. It is due by September 15. CSPPS commented that it could be more concise and that the capacity strengthening section should be updated to reflect the new strategy, including more substantial information on TAP's achievements. Furthermore, it was suggested that the concrete proposal be moved up from page 9 and that the theory of change be annexed. Accountability Lab suggested a different language away from the word empowerment in that it carries top-down implications.

**Follow up:**

- **The TAP Secretariat will revise Mott Foundation Proposal with feedback from the SC, it will then resend for approval, before sending to Proteus Fund ahead of the September 15th deadline**

### **3. Discussion on TAP Fundraising Strategy**

**Discussion:**

- Fundraising Strategy Proposal:  Fundraising Approaches
- You can find a list of potential fundraising targets in the google doc here:  
[https://docs.google.com/document/d/1HML-OIUJTiLa1tUc0kTHeRbGu289\\_0N/edit?usp=sharing&oid=117975708890673030335&rtpof=true&sd=true](https://docs.google.com/document/d/1HML-OIUJTiLa1tUc0kTHeRbGu289_0N/edit?usp=sharing&oid=117975708890673030335&rtpof=true&sd=true)

The TAP Secretariat shared with the SC a draft Fundraising Strategy proposal with ideas to help guide the fundraising strategy through the end of the year, including key objectives, activities and next steps. These activities, for example, include a two-pager on the value of networks, background work compiling TAP's achievements and work to be communicated in a concise way to sell to an external audience.

The secretariat also shared a document with a list of donor targets. More research on reliable donors and contacts will be made in the weeks ahead. The coordinator asked the SC if they had any suggestions for donors or potential networking contacts, especially for developing joint fundraising proposals with existing TAP partners. The SC suggested that the secretariat distinguish donors based on core and project-based funding. The list of target donors is mostly project-based funding.

CSPPS echoed others in emphasizing the added value in an umbrella CSO network and communicating the importance of global level advocacy for core funding over national/regional level capacity-building and localization efforts (given that the former is more quantifiable in outputs). Ultimately, TAP's narrative and messaging should be tailored based on the funding targets. Accountability Lab offered to put the secretariat in contact with its funding team. They also suggested a "cheat sheet" promotional material on TAP's achievements as well as a two-pager outlining the importance of CSO networks. Finally, the Secretariat communicated its intention of looking into the possibility of opening up voluntary contributions from TAP Members and Partners.

#### Follow up:

- **Flesh out Fundraising strategy further with details and comments and feedback from SC,**
  - Including a two-pager on the importance of global advocacy in the SDG16 space, cheat sheet on achievements and the value of networks,
- **Update donor targets, research potential sources, and begin reaching out following UNGA**
  - Distinguish core vs. project-based donor targets/ global advocacy vs localization projects
  - Reach out to list of donor targets/existing contacts, including Proteus Fund for potential donors,
- **SC members are encouraged to provide suggestions on potential donors**
  - Reach out bilaterally to Accountability Lab for further details on their suggestions of USAID, Open Society etc

#### 4. Update on TAP Partner Platform

##### **Discussion:**

The Communications and Outreach Officer provided an update on the development of the TAP Partner Platform. They have been in contact with the consultant and are working to iron out the kinks in the system.

It was suggested by the SC that the platform features random sorting to highlight organizations equally regardless of capacity. However, upon consultation this will likely not be possible logistically according to the consultant, as it would have to be manually updated and would prove difficult to keep track of. Therefore, the database will maintain its current “most recently updated sorting” to incentivize users to update their page. It was suggested instead possibly highlighting organizations on a monthly basis on a thematic basis to help bolster organizations with low capacity. Partners will have the ability to update their page as needed and the data provided will improve record keeping for internal purposes

#### Follow up:

- **The secretariat and the comms and outreach officer will continue to finalize the interface ahead of the potential soft launch during UNGA**
- **They will develop informational handouts and education resources with instructions for the partnership to better understand the platform ahead of the Coordination Call, soft launch, and promoted launch in October.**

#### 5. Partnership updates

- TAP 2021 UNGA Side-Events**
- TAP Coordination Call - Thursday, 16 September**
- World Vision Partnership on SDG16+ Toolkit**

##### **Discussion:**

The following events are planned for UNGA 2021:

- **The SDG16+ Coalition side event (taking lead)**
- Global Peoples' Assembly
- Asia SDG16+ Forum
- UNmute Civil Society Dialogue

The secretariat shared plans around the soft launch of the partner platform during UNGA at the SDG 16+ Coalition side event alongside other partnerships and action platforms. The official launch will tentatively take place in October and will feature partnerships like the Voices of SDG

16+ and the Localization Consortium. It will first be launched internally with partners and members during the TAP Coordination call next Thursday as a tutorial to introduce partners and incentivize members to elevate their status (non-advertising). The secretariat will follow up with the co-chairs to moderate the call. Additionally, the secretariat will draft documents with background information and instructions on updating their page (see above).

The secretariat shared plans to partner with World Vision as they proposed to translate the toolkit in a “child-friendly” or easy to read version. This project goes in line with plans to continue engagement around existing resources. They would also contribute the costs of \$10,000 USD in operation tasks. It will be low touch for the secretariat to upload and incorporate it into the current design template. Accountability Lab suggested highlighting this partnership in future fundraising activities.

#### **Decisions:**

- **Partner platform will first be launched internally during the TAP Coordination call next Thursday as a tutorial to introduce partners and incentivize members to elevate their status.**
- **The soft launch of the partner platform during UNGA at the SDG 16+ Coalition side event alongside other partnerships and action platforms.**
- **The official launch will tentatively take place in October and will feature partnerships like the Voices of SDG 16+ and the Localization Consortium. It will**

#### **Next Steps**

- **Prepare for TAP Coordination Call platform tutorial/ reach out to cochairs to moderate**
- **Share updates on UNGA events and World Vision Partnership**