

# TAP NETWORK PARTNER OVERVIEW

## **Information on the benefits, expectations and opportunities for TAP Partners, and instructions on how to draft an effective “commitment” to become a TAP Partner**

TAP Network **“Partners”** are the TAP Network’s highest tier of membership, representing organizations that take part in the in-depth and substantive work of the TAP Network, and work closely with each other through various engagement structures and channels. These Partners make concrete and public commitments to SDG16+ and the overall mission and objectives of TAP Network on the issues they work on. In exchange for making these commitments, Partners enjoy an exclusive set of benefits and privileges, and can benefit from direct support, both technical and financial, from the TAP Network Secretariat. TAP Network Partners also pay a very small annual membership fee to certify their engagement, which contributes to joint activities of the TAP Network, and may outline and propose additional ways to contribute to TAP’s work. TAP Partners are also eligible for leadership positions within the network, including the TAP Steering Committee. By way of this process, TAP Partners are explicitly committed to helping take TAP’s agenda and work forward, and are identified as TAP’s key champions and go-to implementation partners.

### **Benefits of becoming a TAP Network “Partner”:**

- Access to TAP funding and funding opportunities within the community
- Access to TAP funding and support for national and regional workshops
- Access to voting on TAP Steering Committee and other ballots
- Eligibility for upcoming leadership opportunities, including for national or regional engagement, or for membership on the TAP Steering Committee
- Organization's work and commitments will be showcased on TAP's Partner Platform Featuring your work and key resources, events, and funding/partnership opportunities on the TAP Partner Platform
- Opportunities to serve as speakers or co-organizers of events/webinars to feature your work
- Organization's work be showcased through TAP's multimedia "Storytelling Initiative" through written features, interviews, or webinar speakers
- Organization’s work to be feature through “Partners Spotlight” in newsletter and social media
- Access to a broad, international community of like-minded organizations, including TAP's membership and exclusive partnership listserv to promote engagement opportunities, events, resources, etc
- Ability to engage in working groups and/or serve as "focal points" of any TAP working/coordination groups
- Ability to use the TAP logo on your website and other materials
- Annual Partner Certification for organization & staff who represent your organization with TAP

## What is expected of TAP Network Partners?

- Outlining your organization's "commitments" towards SDG16, which will be highlighted on the TAP Network Partner Action Platform
- Updates and reporting on your organization's commitment over time, to showcase success stories
- Contribution of an annual TAP Partner "fee", determined by your type of organization, size, location, and ability to contribute.
  - While fees are determined by your organization's ability to contribute, the TAP Network is also sensitive to organizations or movements that may be unable to contribute a fee. In these cases, we are flexible on this contribution and can find other ways your organization can contribute to the work of the Network!
- Outlining other voluntary "in-kind" contributions to contribute to TAP's work, whether financial, staff time, partnership, etc.
- Ongoing and regular engagement with all of TAP's work over the course of the year!
- Organizations are expected to certify their status as TAP Partners annually through the payment of their Partner fee and an updated commitment to showcase on the TAP Network Partner Action Platform.

## TAP Partner Fee Structure

In addition to contributing to TAP's work on many fronts, TAP Partners also expected to contribute a marginal annual fee to join the TAP Partner network. These fees contribute to the collective work of TAP, and are an important way for showing solidarity amongst the network's closest partners.

Specific fees for TAP Partners are determined by an organization's location and size, and broken down in the following tiers:

- Global Network/INGO (Offices in multiple countries)
  - \$300
- Regional or National-level with HQ in OECD country
  - \$150
- National/Local/Grassroots level organization with HQ in Non-OECD country
  - \$50

\*\*\* If your organization is unable to contribute the Partners fee, please reach out to us at [secretariat@tapnetwork2030.org](mailto:secretariat@tapnetwork2030.org), and we are happy to discuss your options for becoming a TAP Partner further.

For more information, questions or concerns on becoming a TAP Network Partner, the benefits that come along with it, and for questions regarding the application process visit our website at [www.tapnetwork2030.org/join](http://www.tapnetwork2030.org/join), or contact Elena Marmo at [marmo@tapnetwork2030.org](mailto:marmo@tapnetwork2030.org)

# APPLYING TO BE A TAP NETWORK PARTNER

Information and instructions on how to ensure an effective application

**Applying to become a TAP Partner is easy and only takes three simple steps:**

1. **Complete** the TAP Partner application online here.
2. **Wait** for your organization to be reviewed by the TAP Secretariat and Steering Committee.
3. **Receive** approval via email from the TAP Secretariat with information on how to leverage your new partner status and be added immediately to the private TAP Google Groups and the public TAP Partner Action Platform.

To apply to become a TAP Network Partner, you'll be expected to provide information on your organization's work, that will be showcased on the TAP Network Partner Action Platform and various other means by the TAP Network and the #SDG16Now Campaign. In your application, you'll provide detailed information about the following:

- An overview/Mission of your organization's work that details why your work is relevant to the TAP Network's collective work
- A specific "commitment" or action(s) that your organization is undertaking to advance SDG16+ in your own context

**Continue to read the following brief to learn more about the criteria that will be reviewed by the TAP Secretariat and Steering Committee to evaluate your application.**

## Outlining your "Commitment to Action"

The **biggest and most important piece to your Partner application will be your description of the commitment your organization pledges to implement to advance SDG16+ or towards accountability for the 2030 Agenda more broadly.** These commitments should be clear and succinct and have very clear objectives. The more specific organizations can be when submitting commitments, the stronger the commitment and subsequent follow-up will be. Since these commitments will be showcased publicly, it is important to highlight the great work and realistic but lofty ambitions of your organization, and to clearly outline how you will go about implementing this commitment.

It is also important for these commitments to fit the S.M.A.R.T. criteria: Specific, Measurable, Achievable, Relevant and Time-bound. [See figure and more information on page 3.](#)

Additionally, TAP Network Partners are expected to commit to:

- Uphold and embody the principles enshrined in the Universal Declaration on Human Rights in your organization's work;
- All of the targets and principles outlined within SDG16 and the 2030 Agenda, including by upholding the commitment to leaving no one behind in the work of their organization, and working openly and inclusively with other TAP Network Partners or Members;
- Helping advance the overall mission and objectives of the TAP Network, including around SDG16 and accountability for the 2030 Agenda;
- Ensuring that your organization's work embodies the principles of transparency, accountability and participation.

## Making a Commitment to become a TAP Partner

| <b>S</b>   | <b>M</b>  | <b>A</b>  | <b>R</b>  | <b>T</b>  |
|--|---|---|---|---|
| SPECIFIC   | MEASURABLE  | ACHIEVABLE  | RELEVANT  | TIME-BOUND  |
| <p><i>What objectives do you want to achieve through this commitment?</i></p> <p>Being as specific as possible will help you and your partners understand how your organization is hoping to make an impact.</p> | <p><i>How will you track progress towards your commitment?</i></p> <p>Ensuring that you have measurable targets for your commitment will help you quantify the impacts of your work, and help you align your work to these objectives. It will also help you report on your progress later.</p> | <p><i>Can your organization deliver on this commitment?</i></p> <p>While setting lofty goals is always encouraged, it's important to evaluate your commitment to ensure that you have the capacity to deliver on your objectives.</p> | <p><i>Is your commitment relevant to TAP's work and SDGs?</i></p> <p>In addition to assessing if your commitment is relevant for TAP's work, it's important to consider its relevance to achieving meaningful outcomes towards the 2030 Agenda.</p> | <p><i>When do you plan on meeting objectives from your commitment?</i></p> <p>Setting deadlines and timelines for achieving your objectives is key for aligning your work plan. It's also vital for reporting on your commitment, and holding yourself accountable!</p> |

[Ready to apply?](#) Review the questions and start your TAP Application here.

[Not ready to commit yet?](#) Learn more about becoming a TAP Member on our Join Us page here.

[Learn more](#) about the key benefits of becoming a TAP Partner in our information brief here.



### Become a TAP Network Partner

**TAP Partner Application Guidance:**  
To begin the application process for your organization to become a TAP Network Partner, please complete the form below. For more detailed guidance on the TAP Partner Application and drafting commitments, please consult the [TAP Partner Engagement Structures guide](#).

When completing the application, it is important that your organization demonstrates how the mission and objectives align with advancing the SDG16+ and accountability for the 2030 Agenda. Furthermore, the application should also demonstrate how your organization's work embodies the principles of transparency, accountability, and participation. Successful applications provide sufficient, relevant detail needed to paint a clear picture of their organization's mission, vision, objectives and work as it relates to [TAP's shared values as a network](#).

TAP Network Partners are expected to outline concrete, clear and actionable commitments or objectives to implementing

### Joining the TAP Network

The TAP Network's engagement structures are broken down into two main categories: "Partners" and "Members," which each enjoying very different sets of privileges and benefits. These various options for participation provide a responsive and flexible engagement structure that enables TAP to identify key implementation partners to support its work, while at the same time being open and inclusive of organizations that are supportive of TAP's work, but who may not prefer to make explicit commitments to helping advance TAP's work.

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|---|---|--|
| <p><b>Become a TAP Network Partner</b></p> <p>TAP Network "Partners" are organizations that take part in the substantive work of the TAP Network and make explicit commitments to advancing the SDG16+ agenda in exchange for making these commitments. TAP Network Partners are expected to provide support for the TAP Network, both technical and financial.</p> <p><a href="#">Become a TAP Network Partner</a></p> | <p><b>Become a TAP Network Member</b></p> <p>TAP Network "Members" are organizations that can register to stay up-to-date on TAP work and contribute to using TAP's knowledge from its 15+ years of experience to inform their ongoing and general operations that the TAP Network has acquired over hundreds of years on SDG16 and the 2030 Agenda.</p> <p><a href="#">Become a TAP Network Member</a></p> | <p><b>Follow the TAP Network</b></p> <p>Join the conversation by following us on Twitter at @TAPNetwork2030 and using #TAPNetwork, #SDG16+ and #TAP2030.</p> <p><a href="#">Follow us on Twitter</a></p> |
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### TAP NETWORK PARTNER GUIDE

Benefits, expectations and requirements of your membership status

**Introduction**

As a TAP Network Partner, your organization will be part of a global coalition of civil society organizations that works collectively to advance SDG16+ to promote peace, justice and inclusive societies, and to help enhance accountability for the 2030 Agenda for Sustainable Development and the Sustainable Development Goals (SDGs). The TAP Network works to provide a platform for collaboration, collective advocacy and peer-learning around SDG16+ issues and accountability for the 2030 Agenda more broadly. By becoming a Partner of TAP Network, you not only get first access to exclusive TAP resources and opportunities, you are invited to contribute and lead in the development of TAP's work.

Reference the following brief below to learn more about what it means to become a TAP Network Partner and the benefits and requirements associated with the status for your organization. For instructions on how to become a TAP Partner, please see the [application instructions here](#).

**Document Sections:**

- TAP Engagement Structures
- The Partner Action Platform
- Benefits of being a TAP Partner
- Engagement and Expectations

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