

# **PROFILE OF**



## **PALLI UNNAYAN SAMITY (PUS)**



"International Women's Day 2025 Celebration at pus Office"

## **PALLI UNNAYAN SAMITY (PUS)**

Vill: Harinafulia, P.O :Harinafulia, 26 no bcc,  
Upazila :Barishal Sadar, Dist : Barishal.  
Bangladesh.

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## **ORGANIZATION PROFILE OF PALLI UNNAYAN SAMITY (PUS)**

1. Name of the Organization :Palli Unnayan Samity (PUS)
2. Date of Establishment : 1985
3. Registrations With Government :

Sl. No	Name of Concerned Dept. Institute	Registration No.	Date of Registration
01	Social Welfare	Bari- 38/85	07/09/1985
02	NGO Affairs Bureau	DSS/FDO-603	12/03/1992
03	Mohila Odhidoptor ( Department of Women Affairs )	Bari-384/04	28/01/2004
04	Jubounnayan Odhidoptor ( Department of Youth Development)	Bari-19/18	08/10/2018

Detailed office Address :

Head office: Vill: Harinafulia, P.O :Harinafulia, 26 no bcc,  
Upazila :Barishal Sadar, Dist : Barishal.  
Bangladesh.

Training Center : 1 ( one )

5. Head of the Organization : Mrs. Sahanaz Akter Executive Director

6. Working Area :

Sl.No	District	Upazila
01	Barishal	Barishal Sadar, Hijla, Muladi, Wazirpur, Babuganj.
02	Jhalakathi	Jhalakathic Sadar ,Nolcity , Rajapur, Kathalia .
03	Shariatpur	Sariatpur Sadar
04	Noakhali	NoakhaliSadar,Senbag, Begumganj

## BACKGROUND OF THE ORGANIZATION

**Palli Unnayan Samity (PUS)** is a women-led, local-level, Non-Government and Non-Profitable Organization. It was established in 1985 by a dedicated group of social workers, with the vision of reducing human suffering and ensuring sustainable development for the poorest women of society.

From its inception, PUS has been working to bring about meaningful **social change through socio-economic development, poverty reduction, and women's empowerment**. The organization strongly believes that the development of underprivileged women can create a more equitable society, where opportunities and resources are accessible to all.

PUS is registered with the **Directorate of Social Welfare, Women's Affairs Bureau, NGO Affairs Bureau, Jubo Unnayan Odhidoptor, and Mohila Odhidoptor**. Over the years, it has earned credibility as a grassroots organization devoted to the cause of women's development and empowerment.

The philosophy of PUS is centered on **self-reliance, base support, and socio-economic upliftment of disadvantaged women**, so that they can participate equally in family, community, and national development.

### PERFORMED ACTIVITIES OF PALLI UNNAYAN SAMITY (PUS)

#### Group formation :

Under Palli Unnayan Samity (PUS) 170 groups have been formed comprising a total of 3400 poor and disadvantaged women . Total accumulated savings of those 170 group member istaka 1959000. The savings are income generating activities of group members.

Through implementing small initiatives for income generating activities

#### Women empowerment, development & sustainable income generation :

With the funding support from various Donors agencies from home & abroad PUS has been implementing this program very successfully . Till date 3400 poorest of the poor local women have been organized in 170 groups and the group members have accumulated BD Taka 19,59,000 on savings . With this savings and revolving fund from PUS the group members are implementing small IGA's through which each of the group members are earning Tk. 700-800 per month . This income of group members from IGA helps them very much in meeting their family expenditure .

#### Legal Aid support program (Including Women's Land Rights) :

Under the Legal Aid Support Program of Palli Unnayan Samity (PUS), group members have been trained on various legal rights according to the laws of Bangladesh. Special emphasis has been given on **women's rights to land and property**, so that women can claim and secure their rightful inheritance and ownership as per legal provisions.

As a result of this training, women are now more aware and confident about their rights related to property, maintenance, prevention of dowry, protection against illegal divorce, and resistance to polygamy. When influential or wealthy individuals violate women's legal rights—particularly their rights to land and property—the members collectively raise their voices and, if necessary, file legal cases to ensure justice.

Through this initiative, incidents of gender-based violence, illegal land grabbing, physical abuse, unlawful divorce, dowry demands, polygamy, and acid attacks have been significantly reduced in the working areas. At the same time, women have gained greater dignity, security, and empowerment within their families and communities.

### **Fisheries & Nurseries Program:**

With the financial support from its own organizational fund, Palli Unnayan Samity (PUS) has successfully implemented the Fisheries and Nurseries Program. The core objective of this program is to increase members' income, ensure nutritional needs, and protect the environmental balance.

- **Fisheries:**

A total of 5 ponds have been developed under this program, directly benefiting 12 group members. Fish cultivated in these ponds are made available to the members at prices lower than the local market rate. This initiative not only fulfills their family nutrition needs but also ensures affordable access to fish for the wider community.

- **Tree Nurseries:**

Alongside fisheries, 6 tree nurseries have been established. Group members have purchased and planted seedlings around their homesteads. This effort has contributed to reducing environmental pollution, restoring ecological balance, and increasing greenery in the working areas.

Through this program, women are not only gaining financial benefits but are also contributing significantly to environmental conservation. As a result, the program has had a positive impact on rural livelihoods, food security, and sustainable development.

### **Skill Development Training:**

Palli Unnayan Samity (PUS) has organized batch-based skill development training programs for its group members. Through these initiatives, the members have enhanced their capacity in group management, leadership development, professional skills, credit management, human rights awareness, nursery management, fisheries development, and group accounts management. In addition, preventive healthcare education was also provided, enabling the members to become more aware and capable of protecting themselves and their families from major diseases. These training programs have significantly contributed to the enhancement of women's skills, health awareness, and leadership capacity in rural areas, empowering them to play an active and positive role within their families and communities.

## **Construction of Office Building:**

With the financial assistance of OXFAM, Palli Unnayan Samity (PUS) has constructed its own office building along with a training hall. This facility has enabled the organization to conduct various training programs for group members at its own training center. Following the completion of the office building and training center, PUS has been able to implement training activities more effectively and in a well-organized manner. In addition to serving its own members, the training center is also being hired by neighboring NGOs at a reduced rate, which further contributes to the sustainability and wider use of the facility.

## **Agriculture Technology Transfer Program and Women's Rights:**

Through the Agriculture Technology Transfer Program, not only farmers but also women have directly benefited. The participation of women members was ensured in the training sessions so they could acquire skills in modern agricultural technologies, including the cultivation of High Yield Variety (HYV) paddy and vegetables.

As a result, women are no longer limited to being family supporters; they are now emerging as active farmers with a rightful role in decision-making. Women have started to participate in land use, production planning, and crop marketing, exercising their rights more effectively.

This program has enabled women to move beyond the role of mere laborers and instead claim their **rights over family resources and land** while becoming more aware of their leadership roles in agriculture. Ultimately, it has opened new opportunities for women's empowerment and the realization of women's rights in the agricultural sector.

## **Literacy program:**

Under literacy program of PalliUnnayanSomity (PUS) 2700 learners were graduated. This program was implemented with the financial assistance of Bangladesh education department. The learners were illiterate members of groups. Now the graduated learners are able to read, write & numerate. This literacy program helped to increase the rate of literacy in Bangladesh and level of awareness as well as consciousness of organized group members.

## **Child Education program:**

Under the financial support of OXFAM to 2 school program of to class III were implemented by PUS where 40 children got education free of cost. The 2 schools were located in the slum area of Barishal town.

## **Street Child Program (Implemented with PUS's Own Fund):**

Palli Unnayan Samity (PUS) has undertaken a special program for the welfare of street children in Barishal town. So far, the organization's staff members have reached out to 275

**street children** with the primary objective of preventing them from becoming involved in child labor and ensuring a safer and brighter future for them.

These children are kept under regular observation and are provided with **informal education as well as cultural education**, helping them to gradually integrate into mainstream society. At the same time, awareness sessions are being conducted for parents so they do not engage their children in child labor or allow them to be deprived of their legal rights in any aspect of life.

This program is being implemented entirely with **PUS's own financial resources**. Special awareness education is also given to parents to ensure that their children are not exposed to the dangers of trafficking or other social risks.

As a result, this initiative is not only creating opportunities for street children's education but also playing an important role in raising awareness among families and communities to protect and uphold child rights.

### **Ongoing Current Programs:**

- Poor mothers maternity Allowances Donor Department of Women Affairs
- Working class lactating pregnant mothers support programs Donor Department of Women Affairs
- Vulnerable Group Development ( VGD ) Women Program Donor Department of Women Affairs
- Apart from this we have received in last 3 years medicines for free distribution from Department of Family Planning for 200 rural families
- For last 5 years we have been receiving medicines for distribution to vulnerable 1200 families in various Upazilas of Barisal district by the Civil Surgeon, Barisal district
- For last 5 years we have been receiving funding from Department of Youth, Total BD Taka 10,30,000 to conduct skill training for Homestead Gardening to 450 rural young boys & girls, and Fish Culture to 5400 youths
- Department of Women Affairs donated fund of BD Taka 2,50,000 for 1500 women to conduct Handicrafts Training to them in last 5 years
- Department of Social Services donated fund of BD Taka 2,00,000 for 150 women to conduct Poultry Training to them in last 5 years

### **Note:**

Through the successful implementation of the above-mentioned programs, Palli Unnayan Samity (PUS) has not only gained significant experience but also

earned the trust and popularity of the local community. These achievements have become a valuable asset for the organization, enabling PUS to implement all future projects and programs with greater efficiency, effectiveness, and sustainability.

## **07. Goal of the Organization :**

To empower of the target people especially women for their sustainable Economic and rights based development .

## **08. Objectives of the Organization:**

1. **To build an exploitation-free society** where every individual enjoys equal dignity and rights.
2. **To establish human rights and social justice** by eliminating discrimination, violence, and deprivation, particularly against women.
3. **To ensure gender equality** by promoting equal rights, opportunities, and participation of both men and women.
4. **To raise awareness and conduct advocacy** on various socio-economic and health issues, including education, nutrition, family planning, and HIV/AIDS prevention.
5. **To secure rights over land and water bodies** for marginalized communities, especially women.
6. **To conduct research and studies** on development, rights, gender, and environmental issues for knowledge-based progress.
7. **To promote economic empowerment** by creating sustainable income opportunities for disadvantaged women, fostering their self-reliance, leadership, and empowerment.
8. **To mobilize and utilize local resources** effectively at the community level for sustainable development.
9. **To create public opinion** in favor of gender equality and women's rights.
10. **To address disaster and climate change issues** by promoting health, education, disaster risk reduction (DRR), and climate adaptation.

## **09. Target People:**

The activities of Palli Unnayan Samity (PUS) are primarily dedicated to the development of marginalized and disadvantaged communities in the southern part of Bangladesh. The target groups of our programs include vulnerable and oppressed women and girls, marginal farmers and sharecroppers, day laborers and agricultural workers, persons with disabilities (particularly women), fishermen, the gypsy community, and transgender/intersex (Hijra) individuals.

These groups are often socially, economically, and culturally excluded and face multiple layers of discrimination and deprivation. PUS is working to ensure their development, protect their rights, secure sustainable livelihoods, and empower them to build a just and equitable society.

## **10. Ongoing Programs / Activities:**

Palli Unnayan Samity (PUS) is currently implementing a wide range of programs for the development and empowerment of disadvantaged communities in southern Bangladesh, with special emphasis on women, women farmers, and women with disabilities. The major ongoing programs are:

**11.1) Institution building and group formation** – Organizing marginalized people into sustainable and self-reliant groups.

**11.2) Human resource development (Education & Training)** – Enhancing the capacity of members through education, skill development training, and leadership building.

**11.3) Human rights and legal aid support** – Promoting and protecting human rights, with a special focus on women and women with disabilities, through legal awareness and support.

**11.4) Land and water rights movement** – Advocating for land ownership and water body rights of marginalized farmers, particularly women farmers.

**11.5) Health and sanitation development** – Ensuring primary health services, nutrition, and sanitation facilities.

**11.6) Safe drinking water supply through the SODIS method** – Promoting access to safe drinking water by using solar decontamination technology (SODIS).

**11.7) Advocacy and networking** – Creating awareness and building networks on various socio-economic, health, gender, and rights-based issues, with special focus on women's empowerment and rights of women with disabilities.

**11.8) HIV/AIDS and STI prevention work** – Conducting awareness and preventive activities among vulnerable groups.

**11.9) Women empowerment programs** – Promoting the economic, social, and political empowerment of women and adolescent girls.

**11.10) Development programs for women with disabilities**- Providing special opportunities, skill development training, and income-generating activities for women with disabilities.

**11.11) Women farmers' development programs** – Supporting women farmers with modern agricultural technology, skills, and ensuring fair market opportunities for their produce.

### PHOTOGRAPHIC PRESENTATION OF PROGRAMS



“Workshop on Quality Seed Preservation and Marketing Process among Marginalized Women Farmers.”



“Workshop on Quality Seed Preservation and Marketing Process among Marginalized Women Farmers.”





“Free healthcare support through the distribution of vitamins to pregnant mothers and polio vaccines for children.”



"Awareness meeting on child marriage prevention"



"Awareness meeting on child marriage prevention"

### ONGOING PROJECT OR COMPLETED PROJECT

S1 No.	Name of Program	Duration of the Project	Name of Donor
01	Training on various skill to women groups	ongoing	Department of Women Affairs/ Youths

02	Health & family Planning support	ongoing	Barisal Civil Surgeon & Department of Family Planning
03	Village Sanitation Center	ongoing	NGO FORAM
04	Vulnerable Women Benefit ( VWB ) Women Program	ongoing	Department of Women Affairs
05	Land Rights	ongoing	ALRD
06	ATTP Project	April 2000 to June	BRAC
07	Upanusthanic Shikha ( Non Formal Primary Education )	1998 to 99 ( 90 Schools)	Shikha Odhidaptor ( Department of Education )
08	Gender Consideration in Development through consciousness raising & income Generation	1 <sup>st</sup> February 1996 to 31 June 1997	CBMO Nederland
09	Pisiculture & Nursery	November 1996 to 30 October 1998	Canadian CIDA
10	Legal support Program	1 <sup>st</sup> April 2000 to 30 March 2001	OXFAM Bangladesh
11	Women's Empowerment & Organization building	1 <sup>st</sup> July 1996 to 30 June 1997	OXFAM Bangladesh
12	Women's development & Organization building	1 <sup>st</sup> October 1997 to 30 September 1999	OXFAM Bangladesh
13	Women's development &through consciousness raising & income generation.	1 <sup>st</sup> May 1993 to 30 April 1995	OXFAM Bangladesh



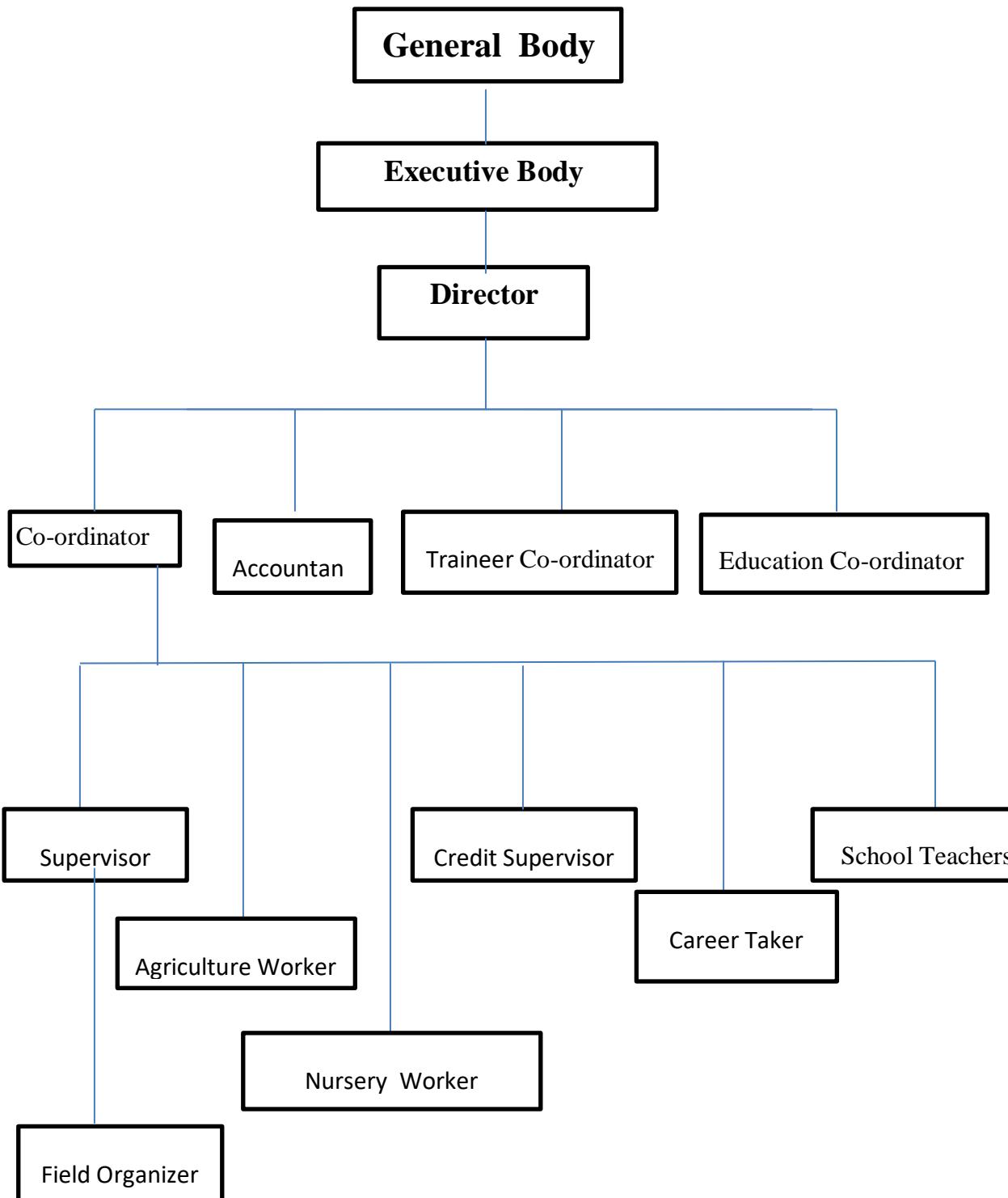


"Images from various events/programs"



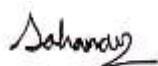
"Images from various events/programs"

# **ORGANIZATION ORGANOGRAMME OF PALLI UNNAYAN SAMITY (PUS)**



### NETWORK / FORUM MEMBERSHIP (PUS) :

Sl.No	Name of Organization	Status of	
		Membership	partnership
01	Federation of NGOs in Bangladesh (FNB)	Member	N/A
02	STD/ AIDS Network of Bangladesh	Member	N/A
03	NGO Forum Barishal	Member	partnership
04	Gender Relation & Development Forum (south)	Member	N/A
05	Voluntary Health Services ( VHSS) Barishal	Member	N/A
06	Credit & Development Forum (CDF)	Member	N/A
07	NGO Consortium-Barishal	Member	N/A
08	ALRD Network- Dhaka	Member	partnership
09	Barishal NGO Development Network (BNDN)	Member	N/A
10	Bangladesh Shishu Adhikar Forum (BSAF)	Member	N/A
11	Coalition for Environment Network (CEN)	Member	N/A
12	Department of youth decelopment (DYD)- Barishal	Member	N/A
13	Sanskrtic Kendra	Member	N/A
14	BRAC	Member	partnership
15	BDPC	Member	N/A
16	Child Development Forum	Member	N/A



Signature

**Mrs. Sahanaz Akter**

Director

PALLI UNNAYAN SAMITY (PUS)

Barishal Sadar, Barishal .

Bangladesh